

Holocaust Memorial Museum - Newsletter CUSTOM QUESTIONS

Custom questions complement the model questions and allow for additional data analysis

	Question Text	Answer Choices (limited to 50 characters)	Type <i>drop-down menu check boxes radio buttons open- ended</i>	Required Y/N	Select one or all that apply
1	Which of the following best describes you?	Museum Visitor Museum Website Visitor Museum Member/Contributor Student (university/post-graduate) Student (K-12) Educator/Teacher (university/post-graduate) Educator/Teacher (K-12) Historian Researcher Holocaust Survivor Family member of survivor Holocaust Organization Professional Religious Leader Journalist Human Rights Activist Human Rights Professional Military Personnel Other, please specify	radio button	Y	select one
2	Are you interested in any of the following? (check all that apply)	Traveling exhibitions Special events and public programs Holocaust history Holocaust-era archives (such as International Tracing Service) Learning more about antisemitism around the world today Holocaust survivors and eyewitnesses Stories of survivors and eyewitnesses of other genocides Learning about contemporary genocide Research Volunteer/intern opportunities Educational materials and teaching resources Other, (please specify)	radio button	Y	multi select
3	Why is the U.S. Holocaust Memorial Museum newsletter important to you? (check all that apply)	It gives me stories & information that I can't get anywhere else. I like to stay up to date with the Museum events and activities. It teaches me about things I did not otherwise know It keeps me current with what's happening in the world I want to be involved in the fight against genocide Don't know Other (please specify)	radio button	N	multi select
4	Is the frequency of the U.S. Holocaust Memorial Museum newsletter favorable?	Yes, the frequency is fine I would like to receive it more often.	drop-down menu	Y	select one
5	Please select a description below that best describes how you feel about the amount of reading material available through your U.S. Holocaust Memorial Museum newsletter:	Far too little reading material. Somewhat too little reading material. Just the right amount of reading material. Somewhat too much reading material. Far too much reading material.	radio button	Y	select one
6	Have you ever shared information that you read in the U.S. Holocaust Memorial Museum newsletter with a friend, family member or business associate?	Yes No	drop-down menu	Y	select one
7	If no , why not?	Open ended	Text area	N	N/A
8	Have you ever suggested to a friend, family member or business associate that they subscribe to the U.S. Holocaust Memorial Museum newsletter?	YES NO, but I would. NO and I would not	drop-down menu	Y	select one