

## Pilot Version of Questionnaire

### 2008 Survey of Public Participation in the Arts (SPPA)

The four modules will be randomly assigned so that each module is asked of approximately half the sample. This also means that there will be six possible paths a respondent could take through the questionnaire:

*Path 1: Core + module A and module B*

*Path 2: Core + module A and module C*

*Path 3: Core + module A and module D*

*Path 4: Core + module B and module C*

*Path 5: Core + module B and module D*

*Path 6: Core + module C and module D*

Core Questions and Modules A, B, C, and D are attached.

**RED** – Indicates programming or interviewer instructions.

**BLUE** – Indicates proxy question

[   ] - Indicates optional reading by interviewer

## **CORE QUESTIONS**

*(The survey will always start with the following core questions. Everyone will be asked these questions, which will also be used to obtain spouse/partner proxy responses.)*

(Intro- if respondent does **not** have a spouse or partner – blue proxy questions are not asked)

The following questions are about your activities during the last 12 months between May {fill today's date}, 2007 and May {fill today's date}, 2008.

(Intro- if respondent has a spouse or partner)

The following questions are about you and your spouse/partner's activities during the last 12 months between May {fill today's date,} 2008 and May {fill today's date} 2008.

- 1) With the exception of elementary or high school performances, did **you** go to a live jazz performance during the last 12 months?
  - a. **If yes**, how many times did **you** do this during the last 12 months?
- 1) [With the exception of elementary or high school performances] did your **spouse/partner** go to a live jazz performance [during the last 12 months?]
  - a. **If yes**, how many times did your **spouse/partner** do this during the last 12 months?
- 2) [With the exception of elementary or high school performances] Did **you** go to a live Latin, Spanish, or Salsa music performance [during the last 12 months?]
  - a. **If yes**, how many times did **you** do this during the last 12 months?
- 2) [With the exception of elementary or high school performances] did your **spouse/partner** go to a live Latin, Spanish, or Salsa music performance [during the last 12 months?]
  - a. **If yes**, how many times did your **spouse/partner** do this during the last 12 months?
- 3) [With the exception of elementary or high school performances] Did **you** go to a live classical music performance such as symphony, chamber, or choral music [during the last 12 months?]
  - a. **If yes**, how many times did **you** do this during the last 12 months?
- 3) [With the exception of elementary or high school performances] did your **spouse/partner** go to a live classical music performance such as symphony, chamber, or choral music [during the last 12 months?]
  - a. **If yes**, how many times did your **spouse/partner** do this during the last 12 months?
- 4) [With the exception of elementary or high school performances] Did **you** go to a live opera [during the last 12 months?]
  - a. **If yes**, how many times did **you** do this during the last 12 months?

- 4) [With the exception of elementary or high school performances] did your **spouse/partner** go to a live opera [during the last 12 months?]
  - a. **If yes**, how many times did your **spouse/partner** do this during the last 12 months?
- 5) [With the exception of elementary or high school performances] Did **you** go to a live musical stage play or an operetta [during the last 12 months?]
  - a. **If yes**, how many times did **you** do this during the last 12 months?
- 5) [With the exception of elementary or high school performances] did your **spouse/partner** go to a live musical stage play or an operetta [during the last 12 months?]
  - a. **If yes**, how many times did your **spouse/partner** do this during the last 12 months?
- 6) [With the exception of elementary or high school performances] Did **you** go to a live performance of a nonmusical stage play [during the last 12 months?]
  - a. **If yes**, how many times did **you** do this during the last 12 months?
- 6) [With the exception of elementary or high school performances] did your **spouse/partner** go to a live performance of a nonmusical stage play [during the last 12 months?]
  - a. **If yes**, how many times did your **spouse/partner** do this during the last 12 months?
- 7) [With the exception of elementary or high school performances] Did **you** go to a live ballet performance [during the last 12 months?]
  - a. **If yes**, how many times did **you** do this during the last 12 months?
- 7) [With the exception of elementary or high school performances] did your **spouse/partner** go to a live ballet performance [during the last 12 months?]
  - a. **If yes**, how many times did your **spouse/partner** do this during the last 12 months?
- 8) [With the exception of elementary or high school performances] Did **you** go to a live dance performance other than ballet, such as modern, folk, or tap [during the last 12 months?]
  - a. **If yes**, how many times did **you** do this during the last 12 months?
- 8) [With the exception of elementary or high school performances] did your **spouse/partner** go to a live dance performance other than ballet, such as modern, folk, or tap [during the last 12 months?]
  - a. **If yes**, how many times did your **spouse/partner** do this during the last 12 months?
- 9) [During the last 12 months] Did **you** visit an art museum or gallery?
  - a. **If yes**, how many times did **you** do this during the last 12 months?
- 9) [During the last 12 months] Did your **spouse/partner** visit an art museum or gallery?
  - a. **If yes**, how many times did your **spouse/partner** do this [during the last 12 months?]

10) [During the last 12 months] Did **you** visit an art fair or festival, or a craft fair or festival?

b. **If yes**, how many times did **you** do this during the last 12 months?

10) [During the last 12 months] Did your **spouse/partner** visit an art fair or festival, or a craft fair or festival?

a. **If yes**, how many times did your **spouse/partner** do this [during the last 12 months]

11) [During the last 12 months] Did **you** visit an historic park or monument, or tour buildings or neighborhoods for their historic or design value?

c. **If yes**, how many times did **you** do this during the last 12 months?

11) [During the last 12 months] Did your **spouse/partner** visit an historic park or monument, or tour buildings or neighborhoods for their historic or design value?

a. **If yes**, how many times did your **spouse/partner** do this [during the last 12 months?]

Next I have a few Questions about Reading.

12) With the exception of books required for work or school, did **you** read any books during the last 12 months?

a. If yes, how many did **you** read during the last 12 months?

12) [With the exception of books required for work or school] did your **spouse/partner** read any books [during the last 12 months?]

a. If yes, how many did your **spouse/partner** read [during the last 12 months?]

13) [During the last 12 months] Did **you** read any:

a) Plays?

b) Poetry?

c) Novels or short stories?

13) [During the last 12 months] Did your **spouse/partner** read any:

a. Plays?

b. Poetry?

c. Novels or short stories?

## **MODULE A: ADDITIONAL READING QUESTIONS & MUSIC PREFERENCE**

*(This module will be administered to half the sample, and if selected will always be asked right after completing the core questions – this module will not include proxy questions)*

A1) During the last 12 months, with the exception of books required for work or school, did you read any novels, books or poetry either on the Internet or downloaded from the Internet?

A2) [During the last 12 months] did you listen to any novels, books or poetry, either live or recorded?

*(If the answer to 11, 12a, 12b, 12c, A1 and A2 are all "NO" - skip to intro before A4)*

Now, I have a few questions about the types of things you have read during the last 12 months.

A3) [During the last 12 months] did you read any ...

(1) Mysteries or Thrillers

(2) Romance

(3) Science Fiction or Fantasy

(4) Other Fiction

(5) Health, Fitness, or Self-Improvement books

(6) Religious texts or books about Religion or Spirituality

(7) History or Political books

(8) Biographies or Memoirs

(9) Other Non-Fiction

(10) Anything Else I have not mentioned – Specify: \_\_\_\_\_

*(Option 10 will only be asked on the pilot test in order to assess how well our categories are working)*

Now I am going ask about your music preference.

A4) For each type of music I read, please tell me if you like to listen to it. Do you like to listen to ...

(1) Classical or Chamber Music

(2) Opera

(3) Broadway musicals or Show tunes

(4) Jazz

(5) Classic Rock or Oldies

(6) Contemporary Rock

(7) Rap or Hip-hop

(8) Blues or Rhythm and Blues

(9) Latin, Spanish or Salsa

(10) Country

(11) Bluegrass

(12) Folk Music

(13) Hymns or Gospel Music

(14) Anything Else I did not mention - Specify: \_\_\_\_\_

*(Option 14 will only be asked on the pilot test in order to assess how well our categories are working)*

*(If respondent choose only 1 or less categories skip question A5)*

A5) Of those music types that you mention listening to, which do you like best?

## **MODULE B: PARTICIPATION VIA INTERNET & OTHER MEDIA**

*(This module will be administered to half the sample – and when selected will be the first module asked unless Module A was also selected. This module will not include proxy questions)*

The following questions are about other ways people participate in the arts

B1) During the last 12 months, did you use the Internet?

*(If, NO to B1 skip to intro before B6)*

**If Yes,** How often did you USUALLY access the Internet?

- (1) At least once a day
- (2) At least once a week but not every day
- (3) At least once a month but not every week
- (4) Or less than once a month

B2). [During the last 12 months] did you use the Internet to watch, listen to, or download live or recorded music, theater or dance performances?

**If Yes,** Is this something that you usually do...

- (1) At least once a week
- (2) At least once a month but not every week
- (3) Or less than once a month

B3). [During the last 12 months] did you use the Internet to view visual art online, such as paintings, sculpture, or photography?

**If Yes,** Is this something that you usually do...

- (1) At least once a week
- (2) At least once a month but not every week
- (3) Or less than once a month

B4). [During the last 12 months] did you use the Internet to obtain information about music, theater or dance performances or art exhibits including purchasing tickets online?

**If Yes,** Is this something that you usually do...

- (1) At least once a week
- (2) At least once a month but not every week
- (3) Or less than once a month

B5). [During the last 12 months] did you use the Internet to create or post your own art online including design, music, photography, films, video, or creative writing?

**If Yes,** Is this something that you usually do...

- (1) At least once a week
- (2) At least once a month but not every week
- (3) Or less than once a month

These next questions are about watching or listening to a live broadcast or recorded arts performances using your TV, Radio, Computer, or through a portable media device such as a laptop, cell phone, IPOD or portable DVD player.

B6) [During the last 12 months] did you watch or listen to a jazz performance?

B7) [During the last 12 months] did you watch or listen to a classical music performance?

B8) [During the last 12 months] did you watch or listen to an Opera performance?

B9) [During the last 12 month], with the exception of movies, did you watch or listen to a musical stage play or an operetta?

B10) [During the last 12 months], with the exception of movies, Sitcoms, or TV series, did you watch or listen to a nonmusical stage play?

B11) [During the last 12 months], with the exception of music videos, did you watch or listen to a ballet, modern, folk, or tap dance performance?

B12) [During the last 12 months], did you watch or listen to a program about artists, art works, or art museums?

B13) [During the last 12 months], did you watch or listen to a program about books or writers?

B14) [During the last 12 months}, did you watch any independent films?

## **MODULE C: LEISURE ACTIVITIES**

(This module will be administered to half the sample – and when selected will be the last module asked unless Module D was also selected. This module will include proxy questions)

(Intro- if respondent does **not** have a spouse or partner – blue proxy questions are not asked)

These next questions are about your participation in other leisure activities.

(Intro- if respondent has a spouse or partner)

These next questions are about you and your spouse/partner's participation in other leisure activities.

C1) Approximately, how many hours of television do **you** watch on an average day?

C1) [Approximately,] how many hours of television does **your spouse/partner** watch [on an average day?]

C2) [During the last 12 months], did **you** go out to the movies?

C2) [During the last 12 months], did **your spouse/partner** go out to the movies?

C3) [During the last 12 months], did **you** attend an elementary or high school music, theater, or dance performance?

C3) [During the last 12 months], did **your spouse/partner** attend an elementary or high school music, theater or dance performance?

C4) [During the last 12 months], did **you** attend a music, theater or dance performance at a church, synagogue or other religious institution?

C4) [During the last 12 months], did **your spouse/partner** attend a music, theater, or dance performance at a church, synagogue or other religious institution?

C5) [During the last 12 months], did **you** do volunteer or charity work?

C5) [During the last 12 months], did **your spouse/partner** do volunteer or charity work?

C6) [During the last 12 months], did **you** vote in any local, regional or national government elections?

C6) [During the last 12 months], did **your spouse/partner** vote in any local, regional or national government elections?

C7) [During the last 12 months], did **you** participate in any community activities or events?

C7) [During the last 12 months], did **your spouse/partner** did you participate in any community activities or events?

C8) With the exception of youth sports, did **you** go to any amateur or professional sports events during the last 12 months?

C8) [With the exception of youth sports,] did **your spouse/partner** go to any amateur or professional sports events [during the last 12 months?]

C9) [During the last 12 months], did **you** jog, lift weights, walk, or participate in any other exercise program?

C9) [During the last 12 months], did **your spouse/partner** jog, lift weights, walk, or participate in any other exercise program?

C10) [During the last 12 months], did **you** participate in any sports activity, such` as softball, basketball, golf, bowling, skiing, or tennis?

C10) [During the last 12 months], did **your spouse/partner** participate in any sports activity, such` as softball, basketball, golf, bowling, skiing, or tennis?

C11) [During the last 12 months], did **you** participate in any outdoor activities, such as camping, hiking, or canoeing?

C11) [During the last 12 months], did **your spouse/partner** participate in any outdoor activities, such as camping, hiking, or canoeing?

C12) [During the last 12 months], did **you** work with indoor plants or do any gardening for pleasure?

C12) [During the last 12 months], did **your spouse/partner** work with indoor plants or do any gardening for pleasure?

C13) [During the last 12 months] did **you** work with pottery, ceramics, jewelry, or do any leatherwork or metalwork?

C13) [During the last 12 months] did **your spouse/partner** work with pottery, ceramics, jewelry, or do any leatherwork or metalwork?

C14) [During the last 12 months] did **you** do any weaving, crocheting, quilting, needlepoint, or sewing?

C14) [During the last 12 months] did **your spouse/partner** do any weaving, crocheting, quilting, needlepoint, or sewing?

C15) [During the last 12 months] did **you** make photographs, movies, or videotapes as an artistic activity?

C15) [During the last 12 months] did **your spouse/partner** make photographs, movies, or videotapes as an artistic activity?

C16) [During the last 12 months] did **you** do any painting, drawing, sculpture, or printmaking activities?

C16) [During the last 12 months] did **your spouse/partner** do any painting, drawing, sculpture, or printmaking activities?

C17) With the exception of work or school, did **you** do any creative writing such as stories, poems, or plays during the last 12 months?

**If yes,** were any of **your** writings published?

C17) With the exception of work or school, did **your spouse/partner** do any creative writing such as stories, poems, or plays during the last 12 months?

**If yes,** were any of **your spouse/partner's** writings published?

C18) Do **you** own any original pieces of art, such as paintings, drawings, sculpture, prints, or lithographs?

**If yes,** did **you** purchase or acquire any of these pieces during the last 12 months?

C18) Does **your spouse/partner** own any original pieces of art, such as paintings, drawings, sculpture, prints, or lithographs?

If yes, did **your spouse/partner** purchase or acquire any of these pieces during the last 12 months?

C19) [During the last 12 months], did **you** play a musical instrument?

If yes, did **you** perform or rehearse any jazz music?

did **you** perform or rehearse any classical music?

C19) [During the last 12 months], did **your spouse/partner** play a musical instrument?

If yes, did **your spouse/partner** perform or rehearse any jazz music?

did **your spouse/partner** perform or rehearse any classical music?

C20) [During the last 12 months], did **you** sing any music in an opera?

C20) [During the last 12 months], did **your spouse/partner** sing any music in an opera?

C21) [During the last 12 months], did **you** sing or act in a musical play?

C21) [During the last 12 months], did **your spouse/partner** sing or act in a musical play?

C22) [During the last 12 months], did **you** act in a non-musical play?

C22) [During the last 12 months], did **your spouse/partner** act in a non-musical play?

C23) [During the last 12 months], did **you** sing with a chorale, choir, or glee club or other type of vocal group?

C23) [During the last 12 months], did **your spouse/partner** sing with a chorale, choir, or glee club or other type of vocal group?

C24) [During the last 12 months] did **you** dance ballet, or other dance such as modern, folk, or tap dance?

C24) [During the last 12 months] did **your spouse/partner** dance ballet, or other dance such as modern, folk, or tap dance?

## **MODULE D: ARTS LEARNING**

*(This module will be administered to half the sample – and when selected will be the last module asked. This module will not include proxy questions)*

These last questions are about lessons or classes you may have taken at any time in your life.

D1) Have you ever taken lessons or classes in music — either voice training or playing an instrument?

**If yes**, did you take these lessons or classes when your were

- a) A child under 18
- b) an adult 18 or older
- c) or both as an adult and child?

**[if person chooses a or c]** Excluding lessons or classes offered in elementary or high school, were any of the music lessons or classes you took as a child private lessons?

**[if person chooses b or c]** Did you take any of these lessons or classes in the past year?

D2. [Have you ever taken lessons or classes] in visual arts such as sculpture, painting, printmaking, graphic design, photography, or filmmaking?

**If yes**, did you take these lessons or classes when your were

- a) A child under 18
- b) an adult 18 or older
- c) or both as an adult and child?

**[if person chooses a or c]** Excluding lessons or classes offered in elementary or high school, were any of the visual art lessons or classes you took as a child private lessons?

**[if person chooses b or c]** Did you take any of these lessons or classes in the past year?

D3) [Have you ever taken lessons or classes] in acting or theater?

**If yes**, did you take these lessons or classes when your were

- a) A child under 18
- b) an adult 18 or older
- c) or both as an adult and child?

**[if person chooses a or c]** Excluding lessons or classes offered in elementary or high school, were any of the acting lessons or classes you took as a child private lessons?

**[if person chooses b or c]** Did you take any of these lessons or classes in the past year?

D4) [Have you ever taken lessons or classes] in dance including ballet, or other dance such as modern, folk and tap?

**If yes**, did you take these lessons or classes when your were

- a) A child under 18
- b) an adult 18 or older
- c) or both as an adult and child?

[if person chooses a or c] Excluding lessons or classes offered in elementary or high school, were any of the dance lessons or classes you took as a child private lessons?

[if person chooses b or c] Did you take any of these lessons or classes in the past year?

D5) [Have you ever taken lessons or classes] in creative writing?

If yes, did you take these lessons or classes when your were

- a) A child under 18
- b) an adult 18 or older
- c) or both as an adult and child?

[if person chooses a or c] Excluding lessons or classes offered in elementary or high school, were any of the writing lessons or classes you took as a child private lessons?

[if person chooses b or c] Did you take any of these lessons or classes in the past year?

D6) [Have you ever taken lessons or classes] in art appreciation or art history?

If yes, did you take these lessons or classes when your were

- a) A child under 18
- b) an adult 18 or older
- c) or both as an adult and child?

[if person chooses a or c] Excluding lessons or classes offered in elementary or high school, were any of the art appreciation or art history lessons or classes you took as a child private lessons?

[if person chooses b or c] Did you take any of these lessons or classes in the past year?

D7) [Have you ever taken a class] in music appreciation?

If yes, did you take these lessons or classes when your were

- a) A child under 18
- b) an adult 18 or older
- c) or both as an adult and child?

[if person chooses a or c] Excluding lessons or classes offered in elementary or high school, were any of the music appreciation lessons or classes you took as a child private lessons?

[if person chooses b or c] Did you take any of these lessons or classes in the past year?

Finally, I have a few more background questions

D8) What is the highest degree or level of school your Father completed?

- a) Less than High School
- b) High School Degree (GED)
- c) Some College
- d) Bachelor's Degree (BA, AB, BS)
- e) Graduate Degree (Masters, Professional, Doctoral)

D9) And, What is the highest degree or level of school your Mother completed?

- a) Less than High School
- b) High School Degree (GED)
- c) Some College
- d) Bachelor's Degree (BA, AB, BS)
- e) Graduate Degree (Masters, Professional, Doctoral)

*(Ask D10 and D11 only of respondent's who have children ages 5 to 17 – The Census Bureau will need to let us know how best to lead into these two questions and whether or not we can use prior CPS information to identify the respondents who have school aged kids)*

These last two questions are about your children school aged children ages 5 to 17.

D10) With the exception of lessons or classes offered in their school, have any of **your school aged children** ever taken any private art lessons or arts classes?

*If yes,* were any of these private lessons or classes taken in the past year?

D11) With the exception of elementary or high school performances, did any of **your school aged children** attend a live music, theater or dance performance during the last 12 months?